

**19th European Conference on Knowledge Management
ECKM 2018
6-7 September 2018**

University of Padova, Dipartimento di Scienze Economiche e Aziendali "Marco Fanno", via Ugo Bassi 1

Wednesday 5 September 2018

10:00-12:30 **Social Network Analysis for Knowledge Management Workshop**
Led by Bruce Cronin, Director of the Centre for Business Network Analysis, University of Greenwich, London

15:00-17:00 **Nations' Wealth Creation and Poverty Reduction in the Knowledge Economy Context Workshop**
Led by José M. Viedma Martí, Polytechnic University of Catalonia, Barcelona, Spain

18:00 **Welcome drinks and pre-conference registration with welcome from Prof. Arturo Lorenzoni, Deputy Mayor of the City of Padova at Palazzo Moroni, Municipio, via VIII Febbraio 8, Padova, Sala Livio Paladin (Until 19:00)**

Thursday 6 September 2018

08:30 **Registration and coffee**

09:00 **Room: 1C "Torre Archimede" (in the Dept. of Mathematics)**
Welcome and Opening of the Conference
Prof. Antonio Parbonetti, Vice Mayor of the University of Padova
Prof. Giulio Cainelli, Director of the Department of Economics and Management – DSEA

09:30 **Keynote Address: Simone Strambach, Philipps-Universität Marburg, Germany**
Combinatorial Knowledge Dynamics in Social and Sustainability Innovation - Context Matters

10:15 **Conference splits into streams in the Dept. of Economics and Management**

	Room: 12 (1st floor) Stream A: Mini Track on Knowledge Strategies in Turbulent Times Chair - Constantin Bratianu	Room: 14 (1st floor) Stream B - Cultural Issues Chair - Souad Demigha	Room: 32 (3rd floor) Stream C - Education Chair - Dan Ophir	Room:34 (3rd floor) Stream D - Human Resources Chair - Lana Plumanns	Room:42 (4th floor) Stream E - SMEs Chair - Knut Ingar Westeren
10:30	The Influence of Knowledge Dynamics on the Managerial Decision-Making Process Bratianu Constantin, Bucharest University of Economic Studies, Elena-Mădălina Vătămănescu , National University of Political Studies and Public Administration, Bucharest and Sorin Anagnoste , EY Romania, Bucharest, Romania	Intercultural Knowledge Management Martins Dora, ISCAP, Polytechnic Institute of Porto, and GOVCOPP Unit Research, Susana Silva and Cândida Silva , ESHT, Polytechnic Institute of Porto, Portugal	Teaching Organizational Learning to Undergraduates: Applying Design Thinking in Problem-Based Learning Kragulj Florian, Florian Fahrenbach , Thomas Grisol , Clemens Kerschbaum and Alexander Kaiser , Vienna University of Economics and Business, Austria	Do They Perceive Themselves as Knowledge Workers? Juceviciene Palmira and Robert Lescinskij , Kaunas University of Technology, Lithuania	Knowledge Management in SMEs: In Search of a Paradigm Malecka Joanna, Poznan University of Technology, Poland
11:00	Knowledge Management in Turbulent Times: Combining the Soft and Hard Issues Revang Oivind and Johan Olaisen , BI Norwegian Business School, Oslo, Norway	Relationship between Knowledge Sharing Willingness and Life Goals of Generation Z Bencsik Andrea, Szechenyi Istvan University, Hungary, Peter Molnar , Renata Machova , J. Selye University and Tímea Juhacz , Independent Researcher, Slovakia	Knowledge Creation in Engineering Education (University-Industry Collaboration) Vijayan Kavin, Irina Emily Hansen , and Ola Jon Mork , NTNU Ålesund, Norway	HRM, Group and Individual Level Variables on Knowledge Activities in South Korea Lee Eul-Teo, Kunsan National University, Gunsan and Bum-Soo Bae , Korea National Defense Univeristy, Nonsan, South Korea	Knowledge Management in Micro and Small Enterprises in Poland Malecka Joanna and Teresa Łuczka , Poznan University of Technology, Poland
11:30	The Role of Business Information Systems in Thai SMEs: Market Knowledge Construction Wahid Khalid Abdul, Universiti Teknologi MARA (UiTM), Malaysia and Natika Chaiyanupong , Prince of Songkhla University, Thailand	Barriers to Knowledge Creation in SMEs: Preliminary Study Results from India Anand Amitabh, Skema Business School, France, Anikó Csepregi and Eszter Bodgdány , University of Pannonia, Hungary	What Influences Knowledge Hoarding in Postgraduate Students? An Empirical Research in Universities Fritscher Santos Rosangela, Plínio Garcia and Miriam Oliveira , PUCRS, Porto Alegre, Brazil	Best Knowledge-based Human Resource Management Practices: Findings from Finnish Firms Hussinki Henri, Aino Kianto and Pia Adibe , Lappeenranta University of Technology, Finland	Knowledge Capture from Manual Workers: The Case of Floor Layers Working in Very Small Businesses Lortie Monique and Idriss Kefi , University of Quebec in Montreal, Canada
12:00	Strategies to Reduce Knowledge Leakage: A Knowledge Absorptive Capacity-based Framework Ziam Saliha, Têluq University, Canada, Pierre-Emmanuel Arduin , Paris-Dauphine University, France and Dragos Vieru , Teluq University, Canada (WIP with presentation)		Knowledge Management Education Standards: Developing Practical Guidance Bedford Denise A., Georgetown University, USA, Alexeis Garcia-Perez , Coventry University, UK, Marion Georgieff , US Secret Service and Johel Brown-Grant , University of Maryland University College, USA	Knowledge Management in the Human Resources Recruitment and Selection Process Silva Susana, Cândida Silva , School of Hospitality and Tourism, Polytechnic of Porto and Dora Martins , ISCAP - Polytechnic of Porto, Portugal	Knowledge Alignment in Small and Medium Enterprises: A Novel FST Method Centobelli Piera and Emilio Esposito , University of Naples Federico II, Roberto Cerchione , University of Naples Parthenope, Italy
12:30	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

	Room: 12 (1st floor) Stream A: Mini Track on Knowledge Strategies in Turbulent Times Chair - Constantin Bratianu	Room: 14 (1st floor) Stream B - Digital Transformation Chair - Mírian Oliveira	Room: 32 (3rd floor) Stream C - Education Chair - Monique Lortie	Room: 34 (3rd floor) Stream D - Leadership Chair - Ann Svenssen
13:45	Knowledge Management Approaches Among KIBS Companies and their Determinants: Case Study Analysis Zieba Malgorzata, Gdansk University of Technology, Poland, Ettore Bolisani and Enrico Scarso , University of Padova, Italy	The Impact of Digital Transformation of the Russian Economy on Knowledge Management Processes Pavlekovskaya Irina, Arkadiy Urintsov , Olga Staroverova and Yuriy Nefedov , Plekhanov Russian Economic University, Russia	Knowledge Management and Adaptive e-Learning: Iranian Schools Case Study Akhavan Peyman, Maryam Philsoophian , Malek Ashtar University of Technology, Zahra Teimouri Motlagh , Islamic Azad University, Tehran, Iran and Lila Rajabion , University of South Florida Sarasota-Manatee, USA	Collaborative Knowledge Management as the Aim of Virtual Learning Communities Makkonen Heli and Päivi Sihvo , Karelia University of Applied Sciences, Finland (Presentation only)
14:15	Creating a Knowledge-pull Framework for Project-based Risk Management in the Oil Industry Welch Christine, University of Portsmouth, Ashmiza Ismail , Manchester Metropolitan University, and Haryanni Masarip , Project Delivery & Technology, Malaysia	KIBS, Pilot-Customers and Lead-Users in the Digital Transformation of Manufacturing Firms Paiola Marco, University of Padova, Italy	How to Utilize Student Input in Crisis Management Education Ranglund Ole Jørgen S., Geir Ove Venemyr , Hanne M. Haave and Tone Vold , The Inland Norway University of Applied Sciences, Norway	Leadership in a Knowledge Management Context: An Empirical Study Al Nabt Saeed, Suresh Renukappa , Subashini Suresh , Khaled Algahtani and Redouane Sarrakh , University of Wolverhampton, UK
14:45	Evaluation Indicators of Knowledge Management in the State Service Dneprovskaya Natalia, Arkadiy Urintsov , Nina Komleva , and Olga Staroverova , Plekhanov Russian Economic University, Moscow, Russia	Digital Transformation of the Knowledge Management Process Afanasev Mikhail, Natalia Dneprovskaya , Mark Kliachin and Diana Demidko , Plekhanov Russian Economic University, Russia	Selecting between Animation and Printed Comic for Transferring Knowledge to Rural Schoolchildren Yoganingrum Ambar, Center for Scientific Documentation and Information, Indonesian Institute of Sciences, Indonesia	Trust Restoration and Knowledge Processes: A Qualitative Study Within Leader-follower Relationships Savolainen Taina, Mirjami Ikonen and Mikko Laitinen , University of Eastern Finland
15:15	Refreshments	Refreshments	Refreshments	Refreshments
	Room: 12 (1st floor) Stream A: Mini Track on Knowledge Strategies in Turbulent Times Chair - Constantin Bratianu	Room: 14 (1st floor) Stream B - KM and the Public Sector Chair - John Walsh	Room: 32 (3rd floor) Stream C - Frameworks and Models Chair - Florian Kragulj	Room: 34 (3rd floor) Stream D - Engagement Chair - Max Evans
15:45	Knowledge and Innovation Differences in Baltic Countries de Felice Annunziata, Isabella Martucci , University of Bari Aldo Moro and Antonella Biscione , Catholic University "Our Lady of Good Counsel", Albania	Public Sector, NGO's and Knowledge Management, Why not? Aligning Correct Incentives in the Implementation of Knowledge Management Bias Lisandro and Héctor Tamanini, Austral Univesity, Argentina (Presentation only)	The Evidence-Based Decision-Making Framework Banasiewicz Andrew, Hult International Business School, Boston, USA (Presentation only)	Enhancing Local Knowledge Uptake through Stakeholder Engagement in Dutch Dike Redesign Tromp Ellen and Pieter Bots , TU Delft, The Netherlands
16:15	Technology Adoption Failure Through the Prism of an Organizational Regulation Model Heldal Iiona, Western Norwegian University of Applied Sciences, Norway, Vlad Fomin , Vytautas Magnus University, Latvia and Cecelia Hammar Wijkmark , Swedish Civil Contingencies Agency, Sweden	Knowledge Transfer from Business to Public Administration in Smart City Development Pinzaru Florina, Alexandra Zbucea , and Alexandra Vitelar , National University of Political Studies and Public Administration, Bucharest, Romania	Developing a Block-chained Knowledge Management Model (BCKMM): Beyond Traditional Knowledge Management Akhavan Peyman, Maryam Philsoophian , Malek Ashtar University of Technology, Tehran, Iran, Morteza Namvar , University of Wollongong, Australia and Lila Rajabion , University of South Florida Sarasota-Manatee, USA	An Effective Approach to Collaborative Knowledge Creation in the Manufacturing Industry Jahantab Mahsa and Alexeis Garcia-Perez , Coventry University, UK
16:45	The Relation Between Companies' Investments in Intangibles and Innovation Matos Florinda, DINAMIA/CET-ISCTE-IUL, Lisbon, Micheala Oliveira , ISLA Santarem and Valter Vairinhos , ICAA - Intellectual Capital Association, Portugal			The Direction of Knowledge Management Research: Making the Research more Creative, Engaged and Relevant Olaisen Johan and Oivind Revang , BI Norwegian Business School, Norway
17:15	Close of Conference Day	Close of Conference Day	Close of Conference Day	Close of Conference Day
19:00	Conference Dinner - Orto botanico di Padova (Botanical Gardens of Padova) Via Orto Botanico, 15, 35123 Padova PD, Italy			